



# INTERNATIONAL ELECTRONICS CIRCUIT EXHIBITION (SHENZHEN) 国际电子电路(深圳)展览会



AI Powers  
the Future  
AI 成就未来

2024.12.4-6

深圳国际会展中心(宝安)

Shenzhen World Exhibition &  
Convention Center (Bao'an)

[www.hkpcashow.org](http://www.hkpcashow.org)

人工智能(AI)正在商业世界产生深远的影响,革命性地提高了生产力,重新定义工作。AI变革正在成为推动全球业务增长的关键力量。

根据最新发布的IDC报告,预计到2026年,中国的人工智能市场价值将达到令人瞩目的260亿美元,年增长率超过20%。中国和全球领先的科技公司已经采取战略投资人工智能技术。

被誉为业内最具影响力的领航贸易盛会之一,2024年国际电子电路(深圳)展览会将以"AI成就未来"为主题,旨在提供精彩独特的展示、见解和丰富的商业网络,带领业界人士为迎接人工智能时代做好准备。

Artificial Intelligence (AI) is making a profound impact in the business world, revolutionizing productivity, and redefining work. The transformation is expected to be a key enabler to drive global business growth in the years to come.

According to a recent IDC report, China's AI market value is projected to reach an impressive US\$26 billion by 2026, with an annual growth rate exceeding 20 percent. Leading tech firms in China and across the globe have already taken strategic steps to invest in AI technologies.

The International Electronics Circuit Exhibition (Shenzhen) 2024, renowned as one of the most influential trade events in its industry, will center around the theme "AI Powers the Future." This theme aims to guide industry players to prepare for the era of AI with its exciting showcases, insights, and abundant business connections.

主办单位 Organizer



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2023年12月7-8日期间预订 2024年展位  
即享**10%预早申请参展优惠!**  
Book your 2024 Booths on 7-8 December 2023  
to get a **10% Early Bird Discount!**

只接受于  
官方线上平台申请

We only accept applications  
submitted through the  
official online platform.



2024年国际电子电路（深圳）展览会  
深圳国际会展中心（宝安）  
**2024.12.4-6**  
2024 International Electronics Circuit  
Exhibition (Shenzhen)  
Shenzhen World Exhibition  
& Convention Center (Bao'an)

## 2024年展位预订申请安排 2024 Exhibition Booth Application Arrangement

选位顺序规则 Booth Selection Rules  
2024年展会选位顺序将按照以下规则排列选位编号：  
2024 booth selection will be arranged according to the following rules:

第一选位条件 1 <sup>st</sup> Priority Criteria 展位面积 Booth Size	按展位面积从大至小安排选位编号，面积越大，越优先选位。 Exhibitors with larger booth sizes have the priority on booth selection.
第二选位条件 2 <sup>nd</sup> Priority Criteria 参展商身份 Exhibitor identity	第一选位条件相同时，按以下条件排列优先次序： 1.同时参加2023年5月和12月展会的参展商； 2.参加2023年5月或12月展会的参展商； 3.非2023年5月或12月展会的参展商。 For exhibitors in the same situation as the 1 <sup>st</sup> Priority, the selection order will be decided by exhibitor identity below: 1. Exhibitors who joined the May 2023 and December 2023 Show; 2. Exhibitors who joined the May 2023 or December 2023 Show; 3. Non 2023-exhibitors.
第三选位条件 3 <sup>rd</sup> Priority Criteria 往届参展历史积分 (2018-2023年12月) Participation Points (2018-2023 (December Show))	第一及第二选位条件相同时，按照2018-2023年12月共5次展会的 参展历史积分高低排序，越高分越优先选位。 积分说明备注： 1. 2018-2023年12月共5次展会中，每参展一次可获得1分，最高可 获5分。高积分者可优先选位（联合参展只计算主参展商参展次数） 2. 参加2024年展会所获的积分将于申请2025年展会时反映 For those in the same situation as 1 <sup>st</sup> Priority and 2 <sup>nd</sup> Priority, the selection order will be decided on their 2018-2023 (December Show) participation points (Participation for the past 5 editions of HKPCA Show). Exhibitors with the highest points will be given priority. Note on the Participation Points: - Participation Points will be counted from 2018-2023 (December Show), total 5 Exhibitions. Each year's participation counts as 1 point, for a maximum of 5 points. Exhibitors with a higher score has the priority on booth selection. For joint booth exhibitors, only the participation point of the principal exhibitor will be counted. - The Participation Point of the December 2024 Show will be used for the 2025 booth application.
第四选位条件 4 <sup>th</sup> Priority Criteria 提交展位预订 申请表日期及时间 Application Submission Date and Time	第二及第三选位条件相同时，则按照递交展位预订申请表日期及时间 的先后决定选位排序（以主办单位指定线上申请平台系统记录为准） For those in the same situation as 1 <sup>st</sup> Priority, 2 <sup>nd</sup> Priority and 3 <sup>rd</sup> Priority, the booth selection order will be determined by their application submission date and time (Subject to the record of official online system).

请留意：若参展商未能按时支付展位费定金，选位编号将排在同等展位面积已支付展位费用展商后面。  
Note: If the exhibitor fails to pay the deposit on time, the selection number will be ranked  
behind the exhibitor who has paid the booth fee according to the payment time of the same  
booth area.

主办单位 - 香港线路板协会  
Organizer - Hong Kong Printed Circuit Association

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2024年展位预订  
于2023年12月7日上午9:30正式启动

2024 Booth Application

2024 Booth Application will commence at 9:30 am on 7 December 2023

## 2024 年展位价格 Booth Rate

	HKPCA/CPCA/IPC/ TPCA会员 HKPCA/ CPCA/IPC/ TPCA Member	其他WECC 公司会员* Other WECC Corporation Member*	HKPCA个人/ 非会员 HKPCA Associate Member/Non-member
标准展位 Standard booth (9 m <sup>2</sup> )	美金 USD 1,765 港币 HKD 13,760 人民币 RMB (待定 TBD)	1,970 15,330 (待定 TBD)	2,530 19,740 (待定 TBD)
空地展位 Raw Space (9 m <sup>2</sup> )	美金 USD 1,670 港币 HKD 13,020 人民币 RMB (待定 TBD)	1,855 14,490 (待定 TBD)	2,385 18,590 (待定 TBD)

另收美金30元/港币240元/人民币（待定）之管理费（每9平方米计算）

Additional hall management fee of USD 30/ HKD 240/ RMB (TBD) per 9 sq.m. will be charged.

\*其他WECC公司会员包括EIPC, ELCINA, IPCA, JPCA, KPCCA, THPCA之公司会员

\*\*Other WECC members refer to corporate members of EIPC, ELCINA, IPCA, JPCA, KPCCA and THPCA.

\*\*主办单位将于2024年3-4月份公布人民币展位价格

\*\*The Organizers will announce the RMB booth rental rate in March-April, 2024.

## 参展重要日期一览

Critical Timeline of Participation

步骤  
Step 1

From 2023.12.7起

线上提交展位预订申请表

Submit online booth application form

\*只接受官方指定线上平台提交2024年展位预订申请，一概不接受以纸质表格或经电邮提交的申请。

\* Only submissions through the official online platform will be accepted. Physical application forms or e-mail applications will not be accepted.

步骤  
Step 2

2024.3-5

根据展位费定金付款通知书付款

Receive Booth Deposit Invoice and arrange payment

步骤  
Step 3

2024.4-5

获得选位时间表及选位会议安排（包含选位编号）

Receive Booth Selection Meeting timeslot and arrangement  
(Include Booth Selection Priority Number)

步骤  
Step 4

2024.5-6

选位会议

Booth Selection Meeting

步骤  
Step 5

2024.6

获得展位合同、余款付款通知书及相关文件

Receive booth contract, booth balance invoice and other  
related documents

步骤  
Step 6

2024.6

公布展位平面图

Announcement of Floor plan

\*主办单位保留选择展位及展会其他有关安排的最终决定权。

\*The Organizer reserves the final rights on booth selection and other related arrangements.

主办单位 Organizer

承办单位 Event Manager

**HKPCA**  
Hong Kong Printed Circuit Association  
香港线路板协会

**BAOBAB TREE**  
柏堡

承办单位 - 柏堡活动策划  
Event Manager - Baobab Tree Event

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